



André Afonso

Digital Marketer

Graduated in Marketing Management
Certified in Digital Marketing & Strategy

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Professionally: Team worker, detail-oriented, always eager to learn.

Personally: Boy scout for 14y, adventurer, traveler, guitar and drums player.

TRAINING

- First year of Informatics Engineering at FCT-UNL
- Graduated in Marketing Management at IPAM Lisbon
- English course by Wall Street English (Threshold Pro level)
- High Performance with NLP by I Have the Power
- International NLP Practitioner Certification by I Have the Power
- Digital Marketing & Strategy at EDIT
- LEARNING** Google Analytics Certification at Atelier Digital

Tech



Speaking



WORK



Marketing Assistant (1Y) [Car Rental]

Professional Reference:

Mara Martin
Marketing and Sales Manager

Stand-out skills:

Planning + Follow-up
HTML
English
Teamwork



Consultant (1Y) [Management Consultancy]

Professional Reference:

José Condesso
Partner

Stand-out skills:

Prospecting
PowerPoint
Presentation
Communication
Negotiation
Graphic Design
HTML + Web Design



Marketing Trainee (Erasmus – 6M) [Automotive Aftermarket]

Professional Reference:

Laura and Lorella Orselli
CEO's

Stand-out skills:

Market Research
Social Media Marketing
Communication
PowerPoint
Design



Leader (4M) [Direct Marketing (Face2Face)]

Professional Reference:

Marta Duarte
Manager

Stand-out skills:

Public Relationship
Systematization
Promotion
Sales
Coaching
Resilience



Consultant (1Y) [Personal Development Consultancy]

Professional Reference:

Adelino Cunha
CEO

Stand-out skills:

Prospecting
Promotion
Communication
Neuro Linguistic Programming
Negotiation
Sales



Marketing Technician (9M+) [Automotive Aftermarket]

Professional Reference:

Catarina Barros Ferreira
Administrator

Stand-out skills:

PowerPoint
Branding
Planning
Communication
Design

WORKING HERE ATM



For further details on what were my functions or specific outcomes check out my website



andreaafonso.pt